

## REGISTRATION FORM

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Prov. \_\_\_\_\_ PostalCode \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

I would / would not like to join the group for dinner on the 22<sup>nd</sup>. September 08.

**Affiliation** (for name tag) IBCLC RN PHN MD LLLC Leader

Other \_\_\_\_\_

### Conference Fees:

**Before** July 28/08 \$100.00

**After** July 28/08 \$110.00

Syllabus on memory stick included in registration cost. Hard copy bound syllabus \$10.00 extra.

### Please make cheques payable to:

*Ontario Breastfeeding Committee*

### Mail completed registration form to:

Donna Zukiwski, OBC Registrations,  
2262 Headon Road,  
Burlington, ON, L7M 3Y7

## VENUE INFORMATION

### BFI EXPO Sept 23, 2008

**The Auditorium**  
**Halton Regional Administrative Building**  
**1151 Bronte Road, Oakville,**  
**Ontario L6M 4G3**

**Overnight accommodations** are available at the Holiday Inn Select Hotel & Suites, Oakville @ Bronte located at 2525 Wycroft Road Oakville .

Phone: 905-847-1000

Reservations should be made before September 1, 2008 by phoning the hotel and quoting the group code **RMH** to receive a rate of \$ 119.00 per night.

[www.hioakvillebronte.ca](http://www.hioakvillebronte.ca)



## THE BABY FRIENDLY INITIATIVE IN ONTARIO

### *Ontario Breastfeeding Committee*

### BFI Expo 2008



September 23<sup>rd</sup>. 2008



The Ontario Breastfeeding Committee (OBC) is a volunteer organization comprised of health care professionals representing numerous organizations and individuals all committed to protecting, supporting, and promoting breastfeeding in Ontario.

The OBC is responsible, in partnership, with the Breastfeeding Committee for Canada (BCC) for the implementation of the WHO/UNICEF Baby Friendly Initiative in Ontario.

[www.breastfeedingontario.org](http://www.breastfeedingontario.org)

The Goals Of This Workshop Are:

- To Share BFI Activities And Resources
- Provide Guidance On Implementation
- Enable Networking

This workshop will be of interest to administrators, educators and policy makers or anyone involved in BFI implementation.

## PROGRAM

|       |  |
|-------|--|
| 07:45 | Registration   |
| 08:30 | Welcome & Opening Remarks  |
| 09:00 | The Physician's Role In the BFI<br>Dr. H.DeVeber                               |
| 09:30 | Milestones to BFI Designation<br>N.Cornoyea. Toronto East<br>General Hospital. |
| 10:00 | Nutrition Break  |
| 10:15 | BFI in a Community Health<br>Centre. D.Warfield, Somerset<br>West CHC          |
| 11:00 | Measuring Outcomes: Some<br>Data Collection Strategies.<br>Panel discussion.   |
| 11:45 | <b>Tour the Expo and Lunch</b>   |
| 13:30 | A Unified Approach to BFI<br>Halton BFI members.                               |
| 14:15 | A Breastfeeding Report Card.<br>J.Gilmore                                      |
| 15:00 | Nova Scotia: A Model of<br>Government Support. K.Inkpen                        |
| 15:45 | Breastfeeding: Making the<br>Connections. A documentary<br>film. L.Levere      |
| 16:00 | Thanks and Closing   |

## THE SPEAKERS

**Laura Prodanyk** - Laura is a public health nurse currently working in the Family Health program at the Thunder Bay District Health Unit - the first CHS designated Baby Friendly in Ontario. She is Chair of the Ontario Breastfeeding Committee.

**Lori Levere** - Lori is a public health nurse currently working in the Region of Peel. She is past Chair for the Ontario Breastfeeding Committee, an assessor for the BFI and has been active in breastfeeding advocacy for 20 years.

**Diana Warfield** is a Registered Nurse and International Board Certified Lactation Consultant. She was the "point person" leading "Somerset West Community Health Centre" in Ottawa to "Baby Friendly" designation in 2007.

**Halton BFI members:** The Halton Baby Friendly Initiative (BFI) is a Community Action Group consisting of health care providers and consumers working together to protect, promote and support breastfeeding in Halton Region.

**Joanne Gilmore** is a Healthy Families Manager for Toronto Public Health with lead responsibility for BFI implementation. Joanne is Past Chair of the Breastfeeding Committee for Canada.

**Natalie Cournoyea** is Director of Maternal, Newborn and Child and Mental Health Services at Toronto East General Hospital - the first hospital in the Greater Toronto Area to be designated 'Baby Friendly'.

**Kathy Inkpen** is the Coordinator, Family Health, Dept of Health Promotion & Protection in Halifax Nova Scotia, and currently chairs the Provincial/Territorial Committee for the Breastfeeding Committee for Canada.

**Dr.Hilary De Veber** is a pediatrician, breastfeeding advocate and physician representative on the Baby Friendly Initiative committee at Toronto East General Hospital.

## REGISTER EARLY

Community, hospital and health centers are encouraged to share their information and resources.

Plan to view the displays and complete your BFI passport for various door prizes.

Contact Hiltrud Dawson at [membership@breastfeedingontario.org](mailto:membership@breastfeedingontario.org) to register for a display table.

Please indicate if you would like to **join us for an evening of dining and exploring** the Bronte Harbour on Sept 22nd. Details to follow.

Bring extra business cards for effective networking