

REGISTRATION FORM:

Name: _____

Address: _____

City: _____

Prov.: _____ Postal Code: _____

Phone: _____

Email: _____

I will be attending the networking dinner on November 17th.

Conference Fee: \$150.00
(includes lunch and nutrition breaks)

Please make cheques payable to:
ONTARIO BREASTFEEDING COMMITTEE

Conference notes will be available online at:
www.breastfeedingontario.org

Mail completed registration to:
Liza Barcelona
Program Assistant
690 Dorval Drive, 6th Floor
Oakville, ON L6K 3X9

VENUE INFORMATION

OBC BFI EXPO
November 18, 2010

Halton Regional Administration
Building
- AUDITORIUM -
1151 Bronte Road
Oakville, Ontario
L6M 4G3

Overnight Accommodations are available at:

The Staybridges Suites
2511 Wyecroft Road
Oakville, ON, L6L 6P8
(905) 847-2600

www.staybridge.com/oakvilleon

Reservations can be made by phoning the hotel to receive a rate of \$119.00 per night. Please indicate when booking that you will be attending the **OBC BFI Expo**



The Baby Friendly
Initiative in Ontario

**Ontario Breastfeeding
Committee**



BFI EXPO
Thursday
November 18th, 2010



The Ontario Breastfeeding

Committee is a volunteer multidisciplinary committee consisting of health care professionals, service providers and consumers within Ontario who are interested in protecting, promoting and supporting breastfeeding by implementation of the WHO/UNICEF Baby-Friendly Initiative.

Our vision is breastfeeding as the norm for infant feeding in Ontario.

www.breastfeedingontario.org

Conference Goals

- To highlight the optimal biological and social environment that mothers and babies share
- To provide guidance on the BFI Accreditation process
- To provide opportunities for participants to network and share resources supportive of the Baby-Friendly Initiative

This conference will be of interest to administrators, educators, policy makers and anyone involved in the implementation of the Baby-Friendly Initiative.

CERPS will be available

Panel Questions

PROGRAM

- 08:00 Registration and Continental Breakfast**
- 0845 Welcome**
- 0900 The First R: Relationship. How love builds brains**
Dr. Jean Clinton
- 1030 Refreshment Break**
- 1045 Revised Outcome Indicators: 10 Steps for Hospitals & Communities**
Marianne Brophy
- 1145 Tour the Expo and Lunch**
- 1330 Breastfeeding as a normal mammalian relationship**
Frank Agguire
- 1430 Achieving BFI Accreditation Q & A**
Hospital Panel
Community Panel
- 1530 Closing Remarks**

THE SPEAKERS

Jean M Clinton BMus MD

FRCP(C) Jean is an Associate Clinical Professor, Department of Psychiatry and Behavioural Neuroscience at McMaster. She is on staff at McMaster Children's Hospital, University of Toronto and Sick Children's Hospital. She is an Associate Member of the Offord Centre for Child Studies. She has been a consultant to child welfare and children's mental health programs for 25 years. Dr. Clinton is renowned locally, provincially, nationally and more recently internationally as an advocate for children's issues. Her special interest lies in brain development, and the crucial role relationship and connectedness play.

Marianne Brophy B.Comm, IBCLC

Marianne works nationally and internationally with programs that protect, promote and support breastfeeding in community and hospital settings. Marianne is an educator and author. She currently serves on the WHO/UNICEF Network for BFHI Coordinators in Industrialized Countries, and is a UNICEF Mater Educator and Master Assessor in the international BFHI hospital accreditation program. She is past chair of the Breastfeeding Committee for Canada, and co-chair of the BC Baby-Friendly Network.

Frank Agguire- Frank is mammalian biologist. He provides information from an interesting prospective viewing breastfeeding not just for the nutritional value but the importance of the survival skills and information mothers transfer through the breastfeeding process.

REGISTER EARLY

Displays

Community, hospital and health centers are encouraged to share their information and resources.

Contact Hiltrud Dawson at Membership@breastfeedingontario.org to register for a free display table prior to October 1, 2010.

Information

Please include any questions on your registration form that you would like the community and hospital BFI panels to address

Networking

Join us for an evening of dining and networking on
November 17th at 6 o'clock
Thai Senses Restaurant
2450 Lakeshore Rd. W Oakville

For further information on the menu and directions visit:
www.thaisenses.ca

Please indicate your attendance for this event on your registration